

LUR Rebates

Date: 26-Oct

Candidate: Nicole for New York

Station: WCBS - New York

Flight: 10/22-10/23 and 10/26-10/27

Order #/Estimate #: 343907/454 and 344638/461

All 15 second spots

Time Period (Day/Time)	Week	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
est 454							
Th-F 12n-1230p	10/22-10/23	\$715.00	LUR	2	\$500.00	\$215.00	\$430.00
Th-F 11-1135p	10/22-10/23	\$1,950.00	LUR	2	\$1,200.00	\$750.00	\$1,500.00
est 461							
Tue 11-1135p	27-Oct	\$1,820.00	LUR	1	\$1,250.00	\$570.00	\$570.00
						GROSS TOTAL REBATE	\$2,500.00
						NET TOTAL REBATE	\$2,125.00

REBATE PACKAGE all 15's

Time Period (Day/Time)	Week	:15 Rate	Class of Time	# Spots Purchased/Aired
est 461				
Tu 10-11p	27-Oct	\$2,500	LUR	1

GROSS TOTAL REBATE \$2,500

NET TOTAL REBATE \$2,125.00